

FACTS ON GENUINE INK

Superior Image Quality

For prints as vivid as your memories. Epson inks are designed to work specifically with your printer hardware, and to deliver stable, long-lasting, photographic quality – quality that cannot be matched by non-genuine inks.

Longer Print Life

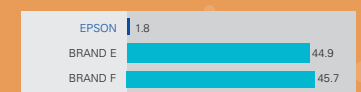
For brilliant prints that last and last. Permanence, or how long a print will last before noticeable fading when it's on display and exposed to light, is where non-genuine inks really pale in comparison to Epson's inks. In a recent study, Henry Wilhelm, a leading authority on photo longevity, projected Epson inks to last for up to 92 years when used with Epson paper.

| INK BRANDS | DISPLAY PERMANENCE (number of years) | EPSON STYLUS™ C82 INK TEST - PRINT LIFE |
|--------------|---|---|
| G&G | 0.5 | PCWorld Magazine 9/03, test conducted using EPSON Stylus™ C82 with EPSON DURABrite™ Ink on EPSON Matte Paper-Heavyweight |
| 0A100 | 0.5 | |
| RAINBOW LOGO | 1 | |
| EPSON | 92 | |

Greater Reliability

Because we value your time as much as you do. All ink jet printers provide print-head nozzle cleaning cycles to ensure reliable ink flow. Ink is used in these cleaning cycles. According to a study conducted by Torrey Pines Research, non-genuine inks require up to 25 times more user-initiated cleaning cycles than Epson ink cartridges².

EPSON STYLUS™ COLOR 777 INK TEST - NOZZLE
CLEANING CYCLES PER 1000 PAGES

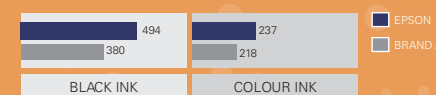


²Torrey Pines Research,
test of EPSON genuine
ink vs. non-genuine inks.

Unbeatable Value

More prints per cartridge. Torrey Pines Research stated that Epson inks "consistently outperformed non-genuine ink brands" when it comes to the number of prints per cartridge. In fact, the study showed that Epson inks produce up to 114 more pages per black ink cartridge and 19 more pages per colour cartridge². Epson ink prints up to 30% more than non-genuine ink.

EPSON STYLUS™ C62 INK TEST - PAGE YIELD PER CARTRIDGE



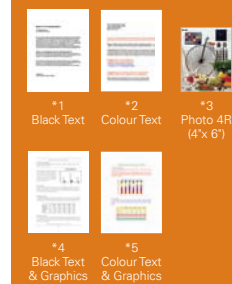
The Final Facts

The research proves not only that "you get what you pay for", but with genuine Epson inks, you get substantially more. For more on the advantages of using genuine Epson inks versus non-genuine inks, go to www.epson.com/genuineink.



Print Speed Data Printout Patterns

The thumbnail images below show the printout patterns used to determine print speed specifications.



Note: Page Yield was measured by Epson original pattern.

Print Speed Note:

The print times shown in this brochure are the average time for multiple prints of the same page over one minute. Times are measured from 'Print' command to delivery of the page in the tray. The speeds were achieved using the following systems: 1 GHz Pentium III, 128MB RAM, Windows XP, USB 1.1 interface. Print times will vary depending on computer configuration, settings application, coverage and page complexity.

- 120 years on Epson Matte type media
- Under fluorescent (indoor display condition) with glass mount.
- For use with EPSON Matte Paper - Heavyweight.
- The data is calculated by Epson's accelerated test and it does not mean Epson guaranteed periods.
- The estimated longevity does not indicate the colour changing and the durability of the paper itself.
- Light-fastness rating may vary depending on papers.
- This lightfastness test is a simulation of colour fading in an indoor preservation condition that you display your prints. Factors, other than light, such as ozone, temperature and humidity can affect the print life.

Light-fastness Test Criteria (Indoor Display Condition)

Light source: Fluorescent light
Intensity: 70,000 lux
Temperature: 24°C
Humidity: 60% RH
Glass mount: 2mm, soda lime
Fade criteria: Pure YMC 30% loss at OD=1
Display-life: Total illuminance / (500 lux x 10 hours)
Calculation x 365 days=1 year
*Test developed and conducted by EPSON.

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www.epson.com.sg
www.epsonphoto.com.sg

Specifications

| | | |
|--|---|--|
| Printer Type | Printing Method Nozzle Configuration | On-demand ink jet (piezoelectric) 90 nozzles(Black) 29x3 nozzles (Cyan, Magenta, Yellow) |
| Print Quality | Maximum Resolution Minimum Ink Droplet Size | 5760 x 1440 dpi (with Variable-Sized Droplet Technology) 4pl |
| Print Speed | Black Text Memo (A4) Colour Text Memo (A4) Photo 4R (4"x 6") [^] | Approx. 18.0 ppm (Draft)*1 Approx. 9 ppm (Draft)*2 Approx. 176sec per photo (Fine)*3 |
| Copy Speed | Black Text Memo (A4) Colour Text Memo (A4) | 5sec (Draft) 14sec (Draft) |
| Standalone Copier | Number Of Copies Reduction/Enlargement Copy Modes | 1 Auto Fit Function Standard, BorderFree™ |
| Scan Technology | Scanner Type Optical Sensor Optical Resolution | A4, Flatbed colour image scanner Colour CIS line sensor 600 x 1200 dpi, 48 Bits In |
| Scanning Speed | Monochrome Colour | A4 600dpi 5msec/line A4 300dpi 3msec/line A4 600dpi 15msec/line A4 300dpi 10msec/line |
| Paper Handling | Paper Feed Method Paper Hold Capacity Paper Sizes | Friction Feed Input paper tray: 100 sheets Cut sheet (A4, A5, A6, B5, Letter, Legal, Half Letter, 4R (4"x 6"), 5R (5"x 7)) Envelope: No. 10, DL, C6, 132x220mm |
| | Print Margin | 0mm top, left, right, bottom via custom settings in printer driver otherwise 3mm top, left, right, bottom |
| | Maximum Paper Thickness | Less than 0.52mm |
| Ink Cartridges | High Capacity Black Ink (T0621) Standard Capacity Black Ink (T0631) Cyan Ink Cartridge (T0632) Magenta Ink Cartridge (T0633) Yellow Ink Cartridge (T0634) | Approx. 400 pages*4 Approx. 250 pages*4 Approx. 380 pages*5 (Composite Yield) |
| Interface | USB2.0 (Full Speed)** | |
| Input Data Buffer | 64KB | |
| Colour Matching | ICM Profiles, sRGB (Win 98/ME/2000), Apple ColorSync2.0 Compatible | |
| Noise Level | 45dB(A) per ISO7779 | |
| Electrical Specifications | Rated Voltage Rated Frequency Power Consumption | AC 220-240V 50-60 Hz Approx. 10W (per ISO10561 Letter Pattern) |
| Printer Software On CD-ROM | Printer Drivers On-line Guide | Windows 98SE/ME/2000 and Windows XP Yes |
| Epson Specialty Media (with its suggested applications) | | |
| General Use | Photo Quality Inkjet Paper A4 | C13S041786 |
| Crafts | Photo Quality Inkjet Card A6 Photo Quality Inkjet Card 5"x 8" Photo Quality Self Adhesive Sheet A4 | C13S041054 C13S041121 C13S041106 |
| Photo Output | Ultra Glossy Photo Paper A4 Ultra Glossy Photo Paper 4R (4"x 6") Premium Glossy Photo Paper A4 Premium Glossy Photo Paper 4R (4"x 6") Premium Glossy Photo Paper 5R (5"x 7") Premium Semigloss Photo Paper A4 Premium Semigloss Photo Paper 4R (4"x 6") Photo Paper A4 Photo Paper 4R (4"x 6") Economy Photo paper A4 Matte Paper-Heavyweight A4 Double Sided Matte Paper A4 | C13S041927E1 C13S041926E1 C13S041794 C13S041863 C13S041464E1 C13S041332 C13S041925 C13S041140 C13S041255 C13S041579 C13S041259 C13S041570 |

*When printed on EPSON Premium Glossy Photo Paper

** To use the USB port, your PC must conform to WIN 98SE specifications, and have Windows® preinstalled. Consult the documentation provided with your PC for further information about USB connectivity. Note also that printing errors may occur if non-standard cables or more than two hub connections are used.

Dealer's Stamp

EPSON
EXCEED YOUR VISION

For enquiries, contact your nearest EPSON sales representatives:

INDIA - (91) 80-305-15000, CALCUTTA - 287 1355/56,
CHENNAI - 820 3941/42, MUMBAI - 825 7286, NEW DELHI - 644 7201/23
INDONESIA - (62) 21-572-3161
MALAYSIA - (60) 3-562-8828
PHILIPPINES - (632) 813-6567
SINGAPORE - (65) 6586-5500
THAILAND / INDOCHINA - (662) 670-0680

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EPSON
EXCEED YOUR VISION



EPSON STYLUS™
CX3700

**BEST VALUE PHOTO COPIER
WITH DURABLE PRINTS**

Embrace life with more INKdividual™ style and versatility

EPSON STYLUS™ CX3700

Outstanding print, scan and copy capabilities are enhanced by DURABrite™ Ultra for gorgeous photos and impressive document print-outs.

- Dazzling quality on low-cost plain paper as DURABrite™ Ultra is smudge-proof and water-resistant to preserve prints for up to 120 years*
- Improved print economy using EPSON INKdividual™ cartridges – no wastage
- Impress family and friends with stunning BorderFree™ photos up to A4 size at 5760dpi
- Greater ease of use – Instant Copying with intelligent presets



In a Class of its Own – DURABrite™ Ultra



Water Resistant

Approximately 1,000 schools are participating in this project. In

DURABrite™ Ultra

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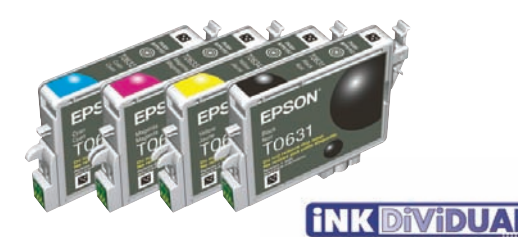
Competitor's



Enhanced DURABrite™ Ultra creates outstanding photo quality prints on plain paper for considerable savings, and on a variety of glossy paper too. With improved water resistance and light fastness, photos and documents are smudge-proof and fade-resistant for up to 120 years*.

Enjoy more paper flexibility. Create great-looking prints that are long lasting and economical with DURABrite™ Ultra and INKdividual™ cartridges whether printing on plain paper or specialty paper.

Economical INKdividual™ solution



No wastage with INKdividual™ cartridges when any colour ink runs out – just replace the single depleted cartridge. The Black Ink Save Mode provides an emergency backup alternative by operating with the colour cartridges for a composite black when the ink runs low. DURABrite™ Ultra in INKdividual™ cartridges is an integrated printing solution for great savings and cost effectiveness without the usual compromise on quality.

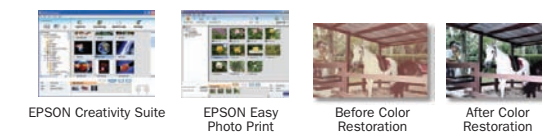
Visual Impressions Count



Pack a visual punch with beautiful photos and ultra-sharp documents of up to 5760 dpi resolution at 4pl with Variable Sized Droplet Technology (VSDT) and A4 BorderFree™ for home projects and general needs.

No margin A4 BorderFree™ Photo Printing

Innovative EPSON Software



Handle digital images easily with EPSON Creativity Suite and EPSON Easy Photo Print. Enjoy creative projects using Print Image Framer (P.I.F.) contents and P.I.F. Designer. Revitalise old faded photographs with EPSON Easy Photo Fix™ in simple steps.

EPSON web-to-page automatically aligns Internet pages to conform to the required paper size.



Print Image Framer

Intelligent Presets for Easy Operation



Just walk up and copy – no warm-up time required. The standalone copier has an improved speed of up to 5sec per copy for monochrome and 14sec for colour. Simple standalone copying and scanning through the preset buttons are provided.

PRINT Image Matching III

PRINT Image Matching III (P.I.M. III) prints photos that reflect the photographer's true intentions. In addition, Exif Print is supported too.



*Light-fastness up to 120 years accordance with Epson's test conditions printed on EPSON Matte Paper-Heavyweight.

USE ONLY GENUINE INK

Only Epson genuine ink guarantees the superior performance of your printer. For absolute peace of mind every time you send a print, use only genuine ink.

- **P**revents possible printer damages caused by non-genuine ink
- **E**nsures superior photo quality, always
- **A**ssures you of greater reliability with less ink wasted on reprints or print-head cleaning
- **C**onsistently outperformed non-genuine ink as tested by independent research company (see overleaf)
- **E**nsures greater value for your money

Genuine Ink Cartridges for EPSON Stylus™ CX3700

This set of INKdividual™ ink cartridges features the enhanced ink called DURABrite™ Ultra for greater photo glossiness and longer durability. DURABrite™ Ultra ink also promotes excellent photo quality on plain paper and is highly resistant to water, now that's another reason why genuine ink gives you peace of mind!



For beautiful and lasting photos, we recommend the EPSON Premium Glossy Photo Paper for professional glossy finish and EPSON Premium Semigloss Photo Paper for a matte finish.



EPSON Premium Glossy Photo Paper
C13S041794 – A4
C13S041863 – 4R (4"x 6")



EPSON Premium Semigloss Photo Paper
C13S041332 – A4
C13S041925 – 4R (4"x 6")