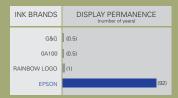
Facts on Genuine Inks

Superior Image Quality

designed to work specifically with your printer hardware, and to deliver stable, long-lasting, photographic quality – quality that cannot be matched by non-genuine inks.

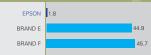
Longer Print Life

For brilliant prints that last and last. Permanence, or how long a print will last before noticeable fading when it's on display and exposed to light, is where non-genuine inks really pale in comparison to Epson's inks. In a recent study, Henry Wilhelm, a leading authority on photo longevity, projected Epson inks to last up to 92 years¹ when used with Epson paper.



Greater Reliability

Because we value your time as much as you do. All ink jet printers provide print-head nozzle cleaning cycles to ensure reliable ink flow. Ink is used in these cleaning cycles. According to a study conducted by Torrey Pines Research, non-genuine inks require up to 25 times more user-initiated cleaning cycles than Epson ink cartridges².



Unbeatable Value

More prints per cartridge. Torrey Pines Research stated that Epson inks "consistently outperformed non-genuine ink brands" when it comes to the number of prints per cartridge. In fact, the study showed that Epson inks produces up to 114 more pages per black ink cartridge and 19 more pages per colour cartridge³. Epson ink prints up tp 30% more than non-genuine ink.



The Final Facts

The research proves not only that: "you get what you pay for", but with genuine Epson inks, you get substantially more. For more on the advantages of using genuine Epson inks versus non-genuine inks, go to www.epson.com/genuineink.

Specifications

Printing Method Nozzle Configuration



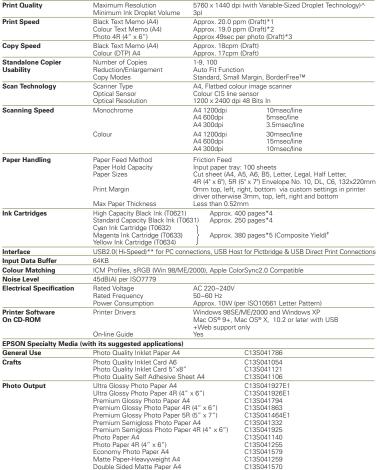




CX4100







On-demand ink jet (piezoelectric) 90 nozzles each (Black, Cyan, Magenta, Yellow)

^ When printed on EPSON Premium Glossy Photo Paper

++ To use USB port, your PC must conform to PC98 specifications, and have Windows preinstalled. Consult the documentation provided with your PC for further information about USB connectivity. Note also that printing errors may occur if non-standard cables or more than 2 USB hub connections

Page Yield was measured by Epson original pattern



EPSON

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ALL-IN-ONE **EPSON STYLUS** CX4100

SIMPLE LIFESTYLE IMAGING MEETING YOUR INKDIVIDUAL™ NEEDS

Stunning photo quality prints of digital images and crisp clear documents with superb PC-less All-In-One Print, Copy, Scan functions and Pictbridge support.

EPSON STYLUS_{TM}

Attain productivity and economy with new DURABrite™ Ultra plain paper printing and copying up to A4 BorderFree™. Enhanced photocopying abilities make this the ideal home or office companion.



- DURABrite™ Ultra ink creates vibrant photo quality prints and ultra-crisp text documents on low cost plain paper which are water, smudge and fade resistant for up to 120 years*
- INKdividual[™] cartridges are more economical by making full use of ink resources and avoiding wastage
- Enhanced copy functions provide a low-cost effective alternative to a dedicated photocopier for small business applications
- Speed and versatility with PCless BorderFree™ photo printing or copying up to A4 size
- Standalone Print and Copy functions deliver superb output and results















DURABrite™ Ultra - Photos Alive!







Smudge Resistant

See your photos come alive! Enhanced DURABrite™ Ultra Ink produces exemplary results on plain paper or specialty media for incredibly realistic photos and outstanding documents. Ultra-durable prints with inherent water and fade-resistant ink properties provide considerable savings by staying pristine for up to 120 years*

Convenient PC-less Copying for the Small Office

Just walk up & copy, no warm up time required. Copies are ready in an instant. With the flexibility to output up to 100 copies at a time and fast speeds up to 18cpm, you have the handy office companion.



With the simple control panel, make multiple copies of those important handouts or training materials. Ideal for small businesses that cannot justify the expense of a dedicated copier.

Premium Digital Imaging

Create gorgeous 1200dpi digital images of your photographs with EPSON premium 48bit colour-depth scanning technologies. Using the inbuilt photo restore function, rejuvenate your old faded photos at the click of a button and print them back to life in full colour.



Epson's award-winning PIM III also colour matches digital images to ensure true-to-life prints.

INKdividual™ Productivity with Minimum Costs

Boost productivity and minimise printing costs with INKdividual™ cartridges. Enjoy ink economy and eliminate any wastage by replacing the single depleted cartridge. Black Ink Save Mode is intelligent enough to mix colour inks as a replacement when black ink runs out.



The Best Things in Life are Simple

Supreme 5760 dpi optimised resolution at 3pl and A4 BorderFree™ promises the best quality prints for office presentations and school projects. Go PC-less with Pictbridge and USB Direct Print for faster and simpler photo printing. Full-colour 'photo' copying for your lifestyle needs, perfect for SOHO and home users, it's effortless.



Smart Software Suite



The new integrated software, EPSON Creativity Suite, makes management of a digital image library so easy. EPSON Easy Photo Print quickly and easily guides you to print your precious memories. Take pleasure in creative projects using Print Image Framer and Designer. In addition, EPSON web-to-page automatically aligns Internet pages for A4 printing.

*Light fastness up to 120 years accordance with Epson's test conditions printed on EPSON Matte Paper-Heavyweight.

USE ONLY GENUINE INK

Only Epson genuine ink guarantees the superior performance of your printer. For absolute peace of mind every time you send a print, use only genuine ink.

- Prevents possible printer damages caused by non-genuine ink
- Ensures superior photo quality, always
- Assures you of greater reliability with less ink wasted on reprints or print-head cleaning
- Consistently outperformed non-genuine ink as tested by independent research company (see overleaf)
- Ensures greater value for your money

Genuine Ink Cartridges for EPSON Stylus™ CX4100

This set of INKdividual™ ink cartridges features the enhanced ink called DURABrite™ Ultra for greater photo glossiness and longer durability. DURABrite™ Ultra ink also promotes excellent photo quality on plain paper and is highly resistant to water, now that's another reason why genuine ink gives you peace of mind!



For beautiful and lasting photos, we recommend the EPSON Premium Glossy Photo Paper for professional glossy finish and EPSON Premium Semigloss Photo Paper for a matte finish.





Photo Paper C13S041332 - A4 C13S041925 - 4R (4" x 6"