

FACTS ON GENUINE INK

Superior Image Quality

For prints as vivid as your memories. Epson inks are designed to work specifically with your printer hardware, and to deliver stable, long-lasting, photographic quality – quality that cannot be matched by non-genuine inks.

Longer Print Life

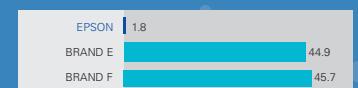
For brilliant prints that last and last. Permanence, or how long a print will last before noticeable fading when it's on display and exposed to light, is where non-genuine inks really pale in comparison to Epson's inks. In a recent study, Henry Wilhelm, a leading authority on photo longevity, projected Epson inks to last for up to 92 years when used with Epson paper.

INK BRANDS	DISPLAY PERMANENCE (number of years)	EPSON STYLUS™ C82 INK TEST - PRINT LIFE
G&G	(0.5)	PC World Magazine 9/03, test conducted using EPSON Stylus™ C82 with EPSON DURABrite™ Ink on EPSON Matte Paper-Heavyweight
0A100	(0.5)	
RAINBOW LOGO	(1)	
EPSON	(92)	

Greater Reliability

Because we value your time as much as you do. All ink jet printers provide print-head nozzle cleaning cycles to ensure reliable ink flow. Ink is used in these cleaning cycles. According to a study conducted by Torrey Pines Research, non-genuine inks require up to 25 times more user-initiated cleaning cycles than Epson ink cartridges².

EPSON STYLUS™ COLOR 777 INK TEST - NOZZLE CLEANING CYCLES PER 1000 PAGES

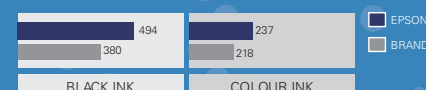


²Torrey Pines Research, test of EPSON genuine ink vs. non-genuine inks.

Unbeatable Value

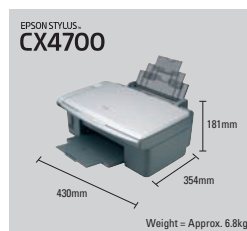
More prints per cartridge. Torrey Pines Research stated that Epson inks "consistently outperformed non-genuine ink brands" when it comes to the number of prints per cartridge. In fact, the study showed that Epson inks produce up to 114 more pages per black ink cartridge and 19 more pages per colour cartridge². Epson ink prints up to 30% more than non-genuine ink.

EPSON STYLUS™ C62 INK TEST - PAGE YIELD PER CARTRIDGE

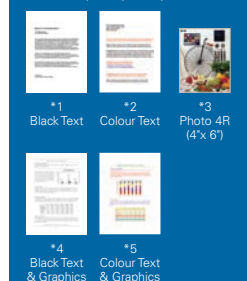


The Final Facts

The research proves not only that "you get what you pay for", but with genuine Epson inks, you get substantially more. For more on the advantages of using genuine Epson inks versus non-genuine inks, go to www.epson.com/genuineink.



Print Speed Data Printout Patterns
The thumbnail images below show the printout patterns used to determine print speed specifications.



Note: Page Yield was measured by Epson original pattern.

Print Speed Note:
The print times shown in this brochure are the average time for multiple prints of the same page over one minute. Times are measured from "Print" command to delivery of the page in the tray. The speeds were achieved using the following systems: 1GHz Pentium III, 128MB RAM, Windows XP USB 1.1 interface. Print times will vary depending on computer configuration, settings application, coverage and page complexity.

- 120 years on Epson Matte type media
- Under fluorescent (indoor display condition) with glass mount.
- For use with EPSON Matte Paper - Heavyweight.
- The data is calculated by Epson's accelerated test and it does not mean Epson guaranteed periods.
- The estimated longevity does not indicate the colour changing and the durability of the paper itself.
- Light-fastness rating may vary depending on papers.
- This lightfastness test is a simulation of colour fading in an indoor preservation condition that you display your prints. Factors, other than light, such as ozone, temperature and humidity can affect the print life.

Light-fastness Test Criteria (Indoor Display Condition)
Light source: Fluorescent light
Intensity: 70,000 lux
Temperature: 23°C
Humidity: 65%RH
Glass mount: 2mm, soda lime
Fade criteria: Pure YMC 30% loss at OD=1
Display-life: Total illumination / (500 lux x 10 hours)
Calculation: 365 days=1 year
*Test developed and conducted by EPSON.

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www.epson.com.sg
www.epsonphoto.com.sg

Specifications

Printer Type	Printing Method Nozzle Configuration	On-demand ink jet (piezoelectric) 90 nozzles each (Black, Cyan, Magenta, Yellow)	
Print Quality	Maximum Resolution Minimum Ink Droplet Size	5760 x 1440 dpi (with Variable-Sized Droplet Technology) 3pl	
Print Speed	Black Text Memo (A4) Colour Text Memo (A4) Photo 4R (4" x 6") ^{1A}	Approx. 20.0 ppm (Draft)*1 Approx. 19.0 ppm (Draft)*2 Approx. 49sec per photo (Draft)*3	
Copy Speed	Black Text Memo (A4) Colour Text Memo (A4)	Approx. 18cpm (Draft) Approx. 17cpm (Draft)	
Standalone Copier	Number Of Copies Reduction/Enlargement Copy Modes	1-9, 100 Auto Fit Function Standard, Small Margin, BorderFree™	
Scan Technology	Scanner Type Optical Sensor Optical Resolution	A4, Flatbed colour image scanner Colour CIS line sensor 1200 x 2400 dpi, 48 Bits In	
Scanning Speed	Monochrome Colour	A4 1200dpi A4 600dpi A4 1200dpi A4 600dpi A4 300dpi	10msec/line 5msec/line 30msec/line 15msec/line 10msec/line
Paper Handling	Paper Feed Method Paper Hold Capacity Paper Sizes Print Margin Max Paper Thickness	Friction Feed Input paper tray: 100 sheets Cut sheet (A4, A5, A6, B5, Letter, Legal, Half Letter, 4R (4" x 6"), 5R (5" x 7")) Envelope: No. 10, DL, C6, 132x220mm 0mm top, left, right, bottom via custom settings in printer driver otherwise 3mm top, left, right, bottom Less than 0.52mm	
Ink Cartridges	High Capacity Black Ink (T0621) Standard Capacity Black Ink (T0631) Cyan Ink Cartridge (T0632) Magenta Ink Cartridge (T0633) Yellow Ink Cartridge (T0634)	Approx. 400 pages*4 Approx. 250 pages*4 Approx. 380 pages*5 (Composite Yield)	
Interface	USB 2.0 (Hi-Speed**) for PC connections, USB Host for Pictbridge & USB Direct Print Connections		
Input Data Buffer	64KB		
Card Slot Function	Supported Memory Cards	CompactFlash®(I&II), xD-Picture Card™, SmartMedia™, SD Memory Card, MultiMediaCard, Magic Gate Memory Stick, Memory Stick®, Memory Stick PRO, Memory Stick PRO Duo™, Memory Stick Duo™, Mini SD Card™. (* Adapter required)	
	File Formats	JPEG (Ext ver 2.21) - DCF version 1.0/2.0, PRINT Image Matching, DPOF Compliant	
Colour Matching	ICM Profiles, sRGB (Win 98/ME/2000), Apple ColorSync2.0 Compatible		
Noise Level	45dB(A) per ISO7779		
Electrical Specifications	Rated Voltage Rated Frequency Power Consumption	AC 220-240V 50-60 Hz Approx. 10W (per ISO10561 Letter Pattern)	
Printer Software On CD-ROM	Printer Drivers Online guide	Windows 98SE/ME/2000 and Windows XP Mac OS® 9†, Mac OS® X 10.2 onwards *Web support only Yes	
Epson Specialty Media (with its suggested applications)			
General Use	Photo Quality Inkjet Paper A4	C13S041786	
Crafts	Photo Quality Inkjet Card A6 Photo Quality Inkjet Card 5" x 8" Photo Quality Self Adhesive Sheet A4	C13S041054 C13S041121 C13S041106	
Photo Output	Ultra Glossy Photo Paper A4 Ultra Glossy Photo Paper 4R (4" x 6") Premium Glossy Photo Paper A4 Premium Glossy Photo Paper 4R (4" x 6") Premium Glossy Photo Paper 5R (5" x 7") Premium Semigloss Photo Paper A4 Premium Semigloss Photo Paper 4R (4" x 6") Photo Paper A4 Photo Paper 4R (4" x 6") Economy Photo paper A4 Matte Paper-Heavyweight A4 Double Sided Matte Paper A4	C13S041927E1 C13S041926E1 C13S041794 C13S041863 C13S041464E1 C13S041332 C13S041925 C13S041140 C13S041255 C13S041579 C13S041259 C13S041570	

* When printed on EPSON Premium Glossy Photo Paper

** To use the USB port, your PC must conform to WIN 98SE specifications, and have Windows® preinstalled. Consult the documentation provided with your PC for further information about USB connectivity. Note also that printing errors may occur if non-standard cables or more than two hub connections are used.

Dealer's Stamp

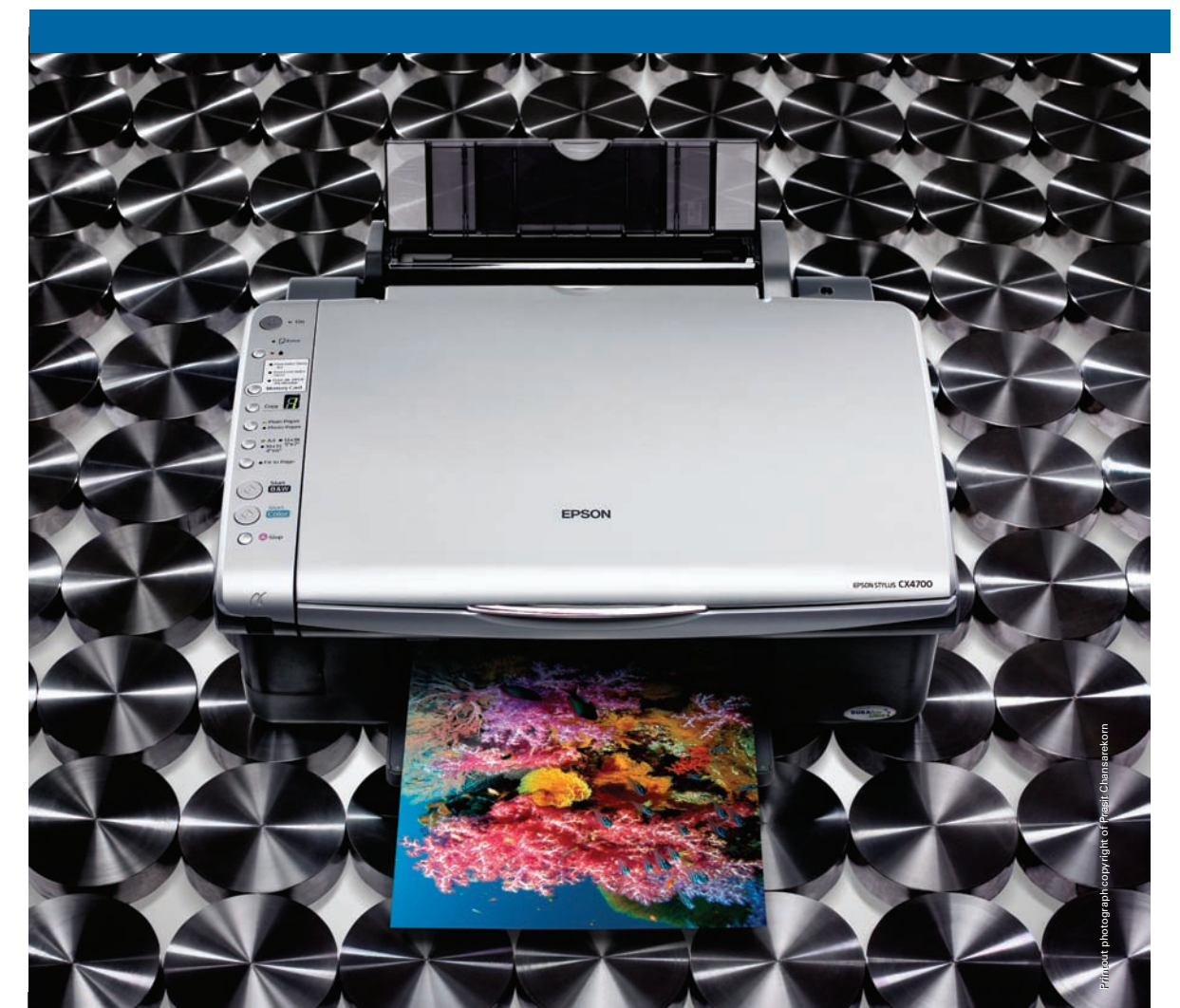
EPSON
EXCEED YOUR VISION

For enquiries, contact your nearest EPSON sales representatives:

INDIA - (91) 80-305-15000, CALCUTTA - 287 1355/56,
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SINGAPORE - (65) 6588-6500
THAILAND / INDONCHINA - (662) 670-0680

Printed in September 05

EPSON
EXCEED YOUR VISION



EPSON STYLUS™
CX4700

**PHOTO DIRECT WITH
ECONOMICAL PRINTING**
INKDIVIDUAL™ AiO WITH PICTBRIDGE

Achieve prime photo quality and durability from an excellent PC-less AiO for print, copy and scan with versatile photo direct, card slots and Pictbridge.

EPSON STYLUS™ CX4700

Create superb quality prints on plain paper with enhanced DURABrite™ Ultra Ink and INKdividual™ cartridges for supreme savings.

- A PC-less solution offering the convenience of multiple format card-slot printing compatibility. Just plug and print
- Enjoy excellent Photo printing on plain paper or create impressive colour documents and save with DURABrite™ Ultra's super resistance to fading or smudging
- Get economical prints with INKdividual™ cartridges that allow single replacement of the depleted cartridge
- Excellent performance for standalone Print, Copy and Scan functions



DURABrite™ Ultra – Beauty and Resilience



Water-Resistant

Approximately 1,000 schools are participating in this project. In

DURABrite™ Ultra

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Competitor's



Enjoy stunning photo printing with the enhanced DURABrite™ Ultra on plain paper and specialty media for significant savings and versatility. Protect photos and documents from everyday handling. The superb quality prints are fade-, water- and smudge-resistant for up to 120 years*.

Maximise INKdividual™ Efficiency



High efficiency INKdividual™ cartridges ensure no wastage when any colour ink runs out – just replace the single cartridge for maximum savings. The Black Ink Save Mode provides an emergency backup alternative by operating with the colour cartridges for a composite black when the ink runs low.

PC-less Brilliance and Convenience

Get outstanding photos and documents of up to 5760 dpi resolution at 3pi with Variable Sized Droplet Technology (VSDT) and A4 BorderFree™. PC-less operations with memory cards, Pictbridge and USB Direct Print promises speed and convenience for busy home users or entrepreneurs.



Together with PRINT Image Matching III (P.I.M. III), print photos that reflect the photographer's true intentions. In addition, Exif Print is supported too.

EPSON Photo Index Sheet Printing

Use the innovative EPSON Photo Index Sheet to make selections for desired prints and get them all at once – just Print, Shade and Scan!



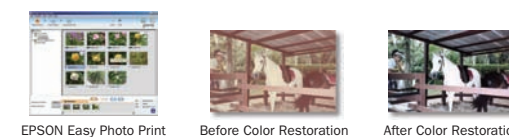
EPSON Print, Shade and Scan Index Form
① Choose Photo and no. of copies
② Scan and Print

Effortless, High Speed PC-less Copier

Just walk up and copy, no warm-up time is required. Copies are ready in seconds as the standalone copier speeds at 18cpm. Enjoy flexible copy options with up to A4 BorderFree™.



Versatile Scanning Software Solution



EPSON Easy Photo Print Before Color Restoration After Color Restoration
Photos are scanned beautifully thanks to the 1200dpi scanner with 48bit colour depth. EPSON Easy Photo Fix™ restores old, faded photos effortlessly. Handle images easily with EPSON Creativity Suite and EPSON Easy Photo Print. Enjoy creative projects using Print Image Framer (P.I.F.) contents and PIF Designer. EPSON web-to-page automatically aligns Internet pages for A4 printing.

A networking option is available using an external print server. Easily connect to PC and Macintosh computers through a USB2.0 Hi-speed interface.

*Light-fastness up to 120 years accordance with Epson's test conditions printed on EPSON Matte Paper-Heavyweight.

USE ONLY GENUINE INK

Only Epson genuine ink guarantees the superior performance of your printer. For absolute peace of mind every time you send a print, use only genuine ink.

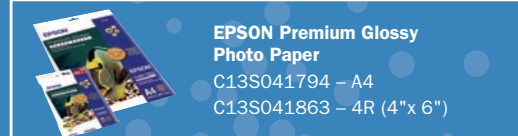
- Prevents possible printer damages caused by non-genuine ink
- Ensures superior photo quality, always
- Assures you of greater reliability with less ink wasted on reprints or print-head cleaning
- Consistently outperformed non-genuine ink as tested by independent research company (see overleaf)
- Ensures greater value for your money

Genuine Ink Cartridges for EPSON Stylus™ CX4700

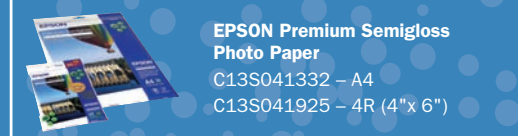
This set of INKdividual™ ink cartridges features the enhanced ink called DURABrite™ Ultra for greater photo glossiness and longer durability. DURABrite™ Ultra ink also promotes excellent photo quality on plain paper and is highly resistant to water, now that's another reason why genuine ink gives you peace of mind!



For beautiful and lasting photos, we recommend the EPSON Premium Glossy Photo Paper for professional glossy finish and EPSON Premium Semigloss Photo Paper for a matte finish.



EPSON Premium Glossy Photo Paper
C13S041794 – A4
C13S041863 – 4R (4" x 6")



EPSON Premium Semigloss Photo Paper
C13S041332 – A4
C13S041925 – 4R (4" x 6")