EPSON

EPSON STYLUS™ PHOTO R310



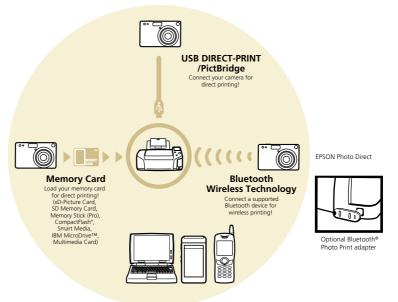
A New Digital Shots Printing Experience

Photo Direct for the DSC Users & Imaging Enthusiast

Raring to see that photo taken with your digital camera? Print directly with EPSON Stylus™ Photo R310 from memory cards or from the digital camera itself! This PC-less 6-colour premium photo printer easily prints true BorderFree™ high quality photos at 5760 x 1440 optimised dpi. With direct printing onto CD/DVD*, you can design your own storage media too!

Multiple Ways Photo Direct

No more hassles when printing from your digital camera or worries about hardware compatibility. Print directly from memory cards using the multiple card slots available, or from your digital camera with USB cables using **USB Direct-Print** and **PictBridge**. For wireless connectivity, optional Bluetooth® device (via optional Bluetooth® Photo Print adapter) will further enhance your new digital shots printing experience.



Easy Photo Direct Print

A new **Basic mode** user interface for easier printing and **Advanced mode** for more control in printing. An optional 2.5" preview monitor is available for easier operation.



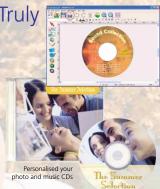




Personalised your CD

Designer CD from Yours Truly

Personalise your storage CDs/DVDs* printing with EPSON PrintCD software. Create a unique CD for yourself or as a gift in just a few simple steps with a new front-loading mechanism. For an even higher quality CD printing, switch to the heavy duty mode on selected CDs/DVDs*. Print a CD jacket or jewel case too, for that added personal touch. CDs/DVDs can also be printed without a PC.



1-inch Print Head

Express Photo-lab Quality Printing

Enjoy photo-lab quality printouts with stunning print resolutions of 5760 x 1440 optimised dpi with 6-colour inks, and at 3 pico-litre Variable Sized Droplet Technology. For PC-less printing, the super-high resolution of 5760 optimised dpi is available too for prized 4R (10 x 15cm) photos. Complemented by EPSON's new Preferred Colour Technology, pictures now have even more appealing and vivid colours. **New High Performance**

Express service for you. An innovative **1-inch** high performance print head (540 nozzles) drastically increases speed to 15.6 ppm for black text, **15.1 ppm** for colour and as fast as **39 secs** for 4R (10 x 15cm) photos.















New Photo Ink with INKdividual™ Cartridges

EPSON's new enhanced Photo Ink produces outstanding effects on glossy media and keeps photos pristine with improved light-fastness (as long as most traditional lab processed photos) on EPSON's Premium Glossy Photo Paper. Available in affordable 4R or A4 sizes, this photo media impresses with high glossy results essential for photo printing.

With the new Photo Ink being contained in INKdividual™ cartridges, replace only the depleted cartridge for optimal ink usage.





Newly formulated Photo Ink (dye based) produces greater density prints. Results: Richer more saturated clear prints in clean highlight and excellent shadow details





























USB Direct Back-Up

Remember to back-up your precious photos. The EPSON Stylus™ Photo R310 stays connected to your external storage devices through a USB port for direct **PC-less storage** or back-up of data from memory card to **external CD-R/MO/Zip Drive**. The connection is two-way so you can print PC-less from the CD-R/MO/Zip Drive too.



Fun Too!s

Photo-printing is effortless with the new **PhotoQuicker 3.5**. For added functionality, use the new fun features of Small Image Enhancer or Mobile Phone Mode to enhance and print shots from your camera-equipped mobile phone. **Print Image Framer (P.I.F.)** allows creative play of your imagination by using existing frame templates or creating unique image frames with **P.I.F. Designer**. Save these templates in the memory card to be used as layouts in direct printing. For additional photo and Print Image Framer resources, visit www.epsonphoto.com.sg.



Compatibility

The printer is easily connectable to PCs or Macintosh® with a high-speed USB 2.0 port.



Hassle-Free Printing from Digital Cameras

Hassle-free and easily compatible with your requirements, convert pictures on the screen of your digital camera to photo-quality printouts with the EPSON Stylus™Photo R310!

PRINT TECHNOLOGY PRINTING METHOD NOZZLE CONFIGURATION

PRINT QUALITY

MAXIMUM RESOLUTION MINIMUM INK DROPLET SIZE PRINT SPEED PHOTO 4R BLACK TEXT (MEMO) A4 COLOUR TEXT (MEMO) A4

On-demand ink jet (piezoelectric) 90 nozzles (Black, Cyan, Magenta, Yellow, Light Cyan, Light Magenta)

5760 X 1440 optimised dpi with Variable Sized Droplet Technology

Approx. 39spp (Text & Image) *1 Approx. 15.6ppm (Draft) *2 Approx. 15.1ppm (Draft) *3

CARD SLOT FUNCTION MFMORY CARD FILE FORMAT

JPEG (Exif ver 2.2) - DCF version 1.0, TIFF, PRINT Image Matching, PRINT Image Matching II, DPGF Compliant Compactfals³⁰, SmartMedia³¹, Memory Stick, Memory Stick Pro, Memory Stick Duo, Memory Stick Duo Pro, IBM MicroDrive[™], SD Memory Card, Multimedia Card, xD-Picture Card MEMORY CARD COMPATIBILITY



EPSON Stvlus™ PHOTO R310 Weight=Approx. 6.0kg

^ When printed on EPSON Premium Glossy Photo Paper + To use the USB port, consult the documentation

provided with your PC for further information about USB connectivity. Pls note that errors may occur if non-standard cables or more than two hub connections are used.

PAPER HANDLING PAPER FEED METHOD PAPER HOLD CAPACITY PAPER SUPPORT

PRINT MARGIN

INK CARTRIDGES

BLACK INK CARTRIDGE (T0491) CYAN INK CARTRIDGE (T0492) CYAN INK CARTRIDGE (10492) MAGENTA INK CARTRIDGE (T0493) YELLOW INK CARTRIDGE (T0494) LIGHT CYAN INK CARTRIDGE (T0495) LIGHT MAGENTA INK CARTRIDGE (T0496) INTERFACE

COLOUR MATCHING

ELECTRICAL SPECIFICATIONS

RATED VOLTAGE RATED FOLIAGE
RATED FREQUENCY
POWER CONSUMPTION
PRINTER SOFTWARE ON CD-ROM PRINTER DRIVERS

ON-LINE GLIDE

MEDIA TYPE

Friction Feed with ASF Filculor reed with AST Input capacity: 120 sheets Paper Sizes: A4, A5, A6, B5, Letter, Legal, Half Letter, Exclusive, 10 X 15cm, 4X 6* 5X 8*, 8X 10* Envelopes: No.10, DL, C6, 132 x 220mm : 89 X 241.3 X 89 to 1117.6mm (user defined settings) Omm top, left, right and bottom via custom settings in driver*
*Via custom setting in printer driver. Otherwise 3mm top, left, right, 14mm bottom. Bottom margin can be reduced to 3mm via custo margin settings.

630 pages (ISO/IEC10561 Letter Pattern at 360dpi, 3.5%)

630 pages (360dpi, 5% duty) 430 pages (360dpi, 5% duty)

430 pages (360dpi, 5% duty) 430 pages (360dpi, 5% duty) USB 2.0° (High speed) USB 1.1 for external CD-R/Zip/MO drive, PictBridge and USB

Direct Print Connections
ICM Profiles; sRGB (Win 98/Me/2000/XP)
Apple ColorSync2.0 Compatible

AC 220 - 240V

50 - 60Hz Approx. 15W (per ISO10561 Letter Pattern)

MEDIA SIZE

Win 98/MF/2000/XP Min Mac OS8.6 or later, Mac OSX 10.1.2 or later

OPTIONS

EPSON BLUETOOTH PHOTO PRINT USB ADAPTER EPSON PREVIEW MONITOR 2.5

C12C824142 C12C860013 ORDER CODE

ON SPECIALTY MEDIA

PREMIUM GLOSSY PHOTO PAPER - 4R PREMIUM GLOSSY PHOTO PAPER PREMIUM SEMIGLOSS PHOTO PAPER PHOTO PAPER PHOTO PAPER ECONOMY PHOTO PAPER MATT PAPER-HEAVYWEIGHT DOUBLE-SIDED MATT PAPER-HEAVYWEIGHT PHOTO PAPER CARDS PHOTO QUALITY INK JET CARD PHOTO QUALITY INK JET CARD PHOTO GUALITY INK JET CARD PHOTO STICKERS 16	10 x 15cm A4 A4 10 x 15cm A4 A4 A4 A4 A4 A4 A4 A4 A4 A4 A4	C13S041750 C13S041297 C13S041232 C13S041255 C13S041140 C13S041579 C13S041570 C13S041570 C13S041054 C13S041054 C13S041054 C13S041101 C13S041061 C13S041104 C13S0411144
PHOTO QUALITY SELF ADHESIVE SHEET IRON-ON COOL PEEL TRANSFER PAPER	A4 A4	C13S041106 C13S041154

Print Speed Data Printout Patterns

The thumbnail images below show the printout patterns used to determine print speed specifications







Print Speed Note:

The print times shown in this brochure are the average time for multiple prints of the same page over one minute. Times are measured from 'Print' command to delivery of the page in the tray. The speeds were achieved using the following system: 1Ghz Pentium III, 128MB RAM. Windows ME, USB Interface. Print times will vary depending on computer configuration, settings application, coverage and page complexity.











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Dealer's Stamp Oct 03

For enquiries, contact your nearest EPSON sales representatives

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